

@depth

## CREATE YOUR THIRD DIMENSION

@depth is the tool to empower content creators and post-production companies cost-effective (semi-automatic) and high quality offline conversion of existing 2D video content to any 3D content format that the user requires.

Also @depth is the perfect tool to edit 3D stereo-content. It calculates fully-automated the depth information from high-definition stereo content, using the disparity between the left and right image.

This gives the user the ability to compose shots, edit the amount of depth per frame and finishing for different targets.



## CREATE THE ULTIMATE 3D EXPERIENCE

So what can @depth do for you?

- 2D to 3D conversion (page 4/5)
- Depth Map Creation Service (page 6)
- 3D editing (page 7/8)
- Stereo to 2D+Z (page 9)



## 2D – 3D

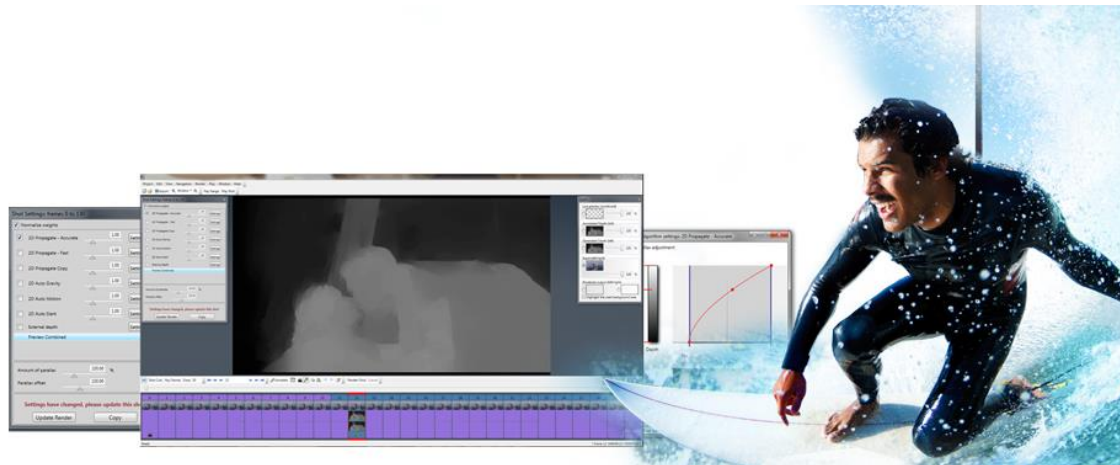
@depth, developed by Dimenco B.V. and based on Philips and Dolby technology, empowers content creators and post-production companies to convert 2D video content to high quality 3D content in all formats in a cost-effective (semi-automatic) way.

An operator can manually indicate depth information to key-frames. The software uses these to automatically calculate the depth information for each of the image frames of the remaining part of that scene.



## 2D – 3D

Convert your 2D into 3D in less time and money. Choose your key frames, create or order depth maps and let the algorithm do the trick. Choose your own quality by creating more depth maps and give the algorithm more information to render with. Create 3D from \$500 - \$4000 a minute.



# Depth Map Creation Service (DMCS)

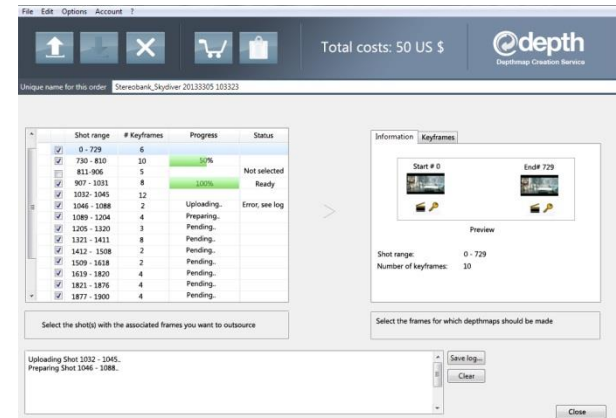
Order depth maps for a stunning \$5.- each!

As the smart algorithm of @depth generates depth maps from the input of annotated depth maps, @depth has a DMCS build into the software.

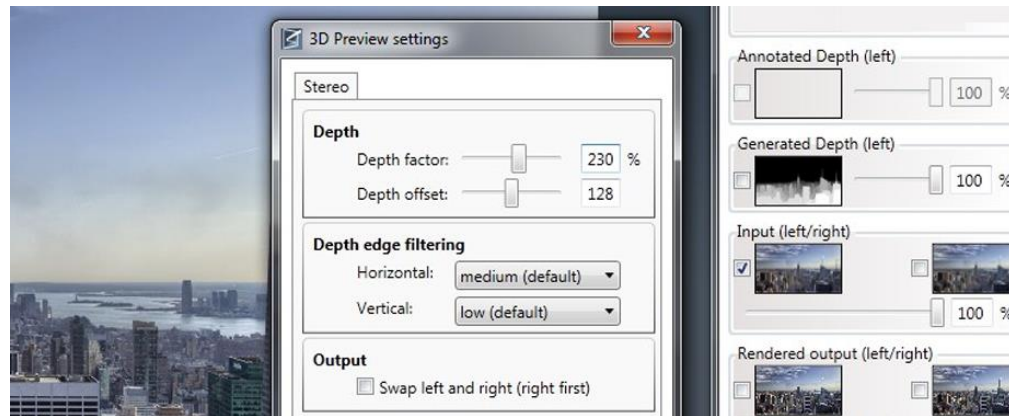
Upload your key frames and order the matching depth maps for only \$5.-!

Import the depth maps and create your 3D without doing all the work of creating depth maps.

Off course 3D artists can input their own created depth maps and can adjust the generated depth maps via @depth.



## 3D editing



Next to converting 2D content, @depth is the perfect tool to edit 3D stereo-content. It calculates the depth information from high-definition stereo content fully-automated, using the disparity between the left and right image. This gives the user the ability to compose shots, edit the amount of depth per frame and finishing for different targets.

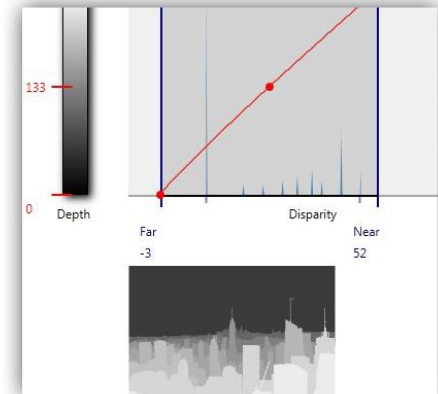
## 3D editing

Do you want to tune your footage shot in 3D?

No problem! With @depth you can adjust your depth and parallax as easy as it can get and on the fly!

Do you have a problem with the footage shot in 3D on one of the lenses?

With @depth you can make a new left with your right lens footage. Don't go back to the set and shoot your scene all over again. Finally you have control over your budget again!





## Stereo – 2D+Z

Easy and quick conversion to any auto-stereoscopic display. Stereo content is used to fully-automatically generate depth-maps to render out to any auto-stereoscopic display (n-view) that you would like to use.

Experience 3D without glasses in no time!



## Wanna give it a shot?

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Get the free 30 days trial of @depth on our website and experience the software yourself!

We are more than happy giving you an online training anytime.



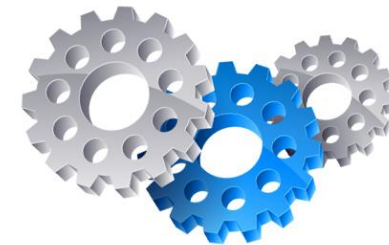
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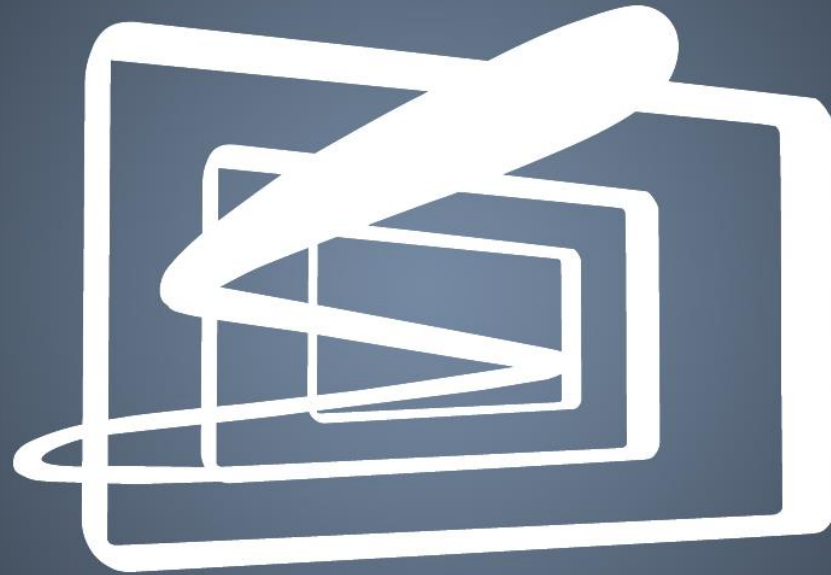
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The @depth logo, consisting of a stylized '@' symbol in a circle followed by the word 'depth' in a blue, sans-serif font.



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